

## Press Release

# New dates set for wire and Tube Southeast Asia as trade fairs move to 2022

**Singapore, 4 May 2021** - The next editions of wire and Tube Southeast Asia will now be held from 9 - 11 February 2022 at BITEC, Bangkok. The move to next year from the slated September 2021 dates, will allow for optimum participation for the highly international trade fairs where in past editions more than 90 percent of exhibitors came from overseas from countries such as Austria, France, Germany, India, Japan, Korea, and United Kingdom.

It is anticipated that by next year with further easing of travel restrictions and on-going successful vaccine deployments worldwide, the landscape will provide a more optimistic backdrop for companies to do business safely and effectively at these trade fairs.

The wide international reach and top industry players who participate at wire and Tube Southeast Asia are considered to be among the hallmarks of the two trade fairs since they first started in 1997. At the last editions in 2019, international exhibitors from 29 countries participated at the trade fairs, while 45 percent of trade visitors made their way from outside Thailand.

**Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia**, said, "As trade fairs with a very high percentage of internationality, having re-assessed the situation, moving wire and Tube Southeast Asia to next year was deemed the most prudent and responsible decision in view of the ongoing travel restrictions and varying quarantine requirements for different countries. Following close consultation with the various industry partners, moving the trade fairs to next year was the option shared by all and believed to be in the best interest of exhibitors and visitors."

**Ms Beatrice Ho, Project Director, Messe Düsseldorf Asia**, added: "The two trade fairs bring together a truly international community from the wire, cable, tube and pipe sectors for networking and sourcing. For the planning certainty of our exhibitors, visitors and service providers, and to fulfil expectations for a dynamic business platform, all efforts will now focus on the successful staging of wire and Tube Southeast Asia 2022. With renewed confidence and optimism, we are looking forward to welcoming all participants in-person next year."

wire and Tube Southeast Asia 2022 will be held alongside GIFA and METEC Southeast Asia, which will stage their inaugural editions. As countries look to get their economies back on track and invest in new growth areas, the synergies between the four trade fairs will continue to drive growth across a range of industry sectors in Southeast Asia, from building and construction, iron and steel production, logistics, transportation, and more.

The wire and Tube Southeast Asia team will reach out to all industry partners, confirmed exhibitors and participants regarding event logistics and planning. Participants may also contact [wire@mda.com.sg](mailto:wire@mda.com.sg) or [tube@mda.com.sg](mailto:tube@mda.com.sg) for immediate assistance.

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14TH INTERNATIONAL  
WIRE & CABLE TRADE FAIR  
FOR SOUTHEAST ASIA



13TH INTERNATIONAL  
TUBE & PIPE TRADE FAIR  
FOR SOUTHEAST ASIA

**9 - 11 FEB 2022**

BITEC, Bangkok, Thailand

[www.wire-southeastasia.com](http://www.wire-southeastasia.com)

[www.tube-southeastasia.com](http://www.tube-southeastasia.com)

Industry Partners (wire) :



Italian Wire Machinery  
Manufacturers  
Association (ACIMAF)



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### **About wire Southeast Asia**

First held in Singapore in 1997, wire Southeast Asia moved to Bangkok in 1999, where it continues to co-locate with Tube Southeast Asia. Reflecting the established credentials of the world's leading trade fair, wire Düsseldorf – the International Wire Fair, the biennially-held trade fair brings together an international exhibitor profile featuring latest innovations, machinery and solutions for the wire and cable sectors, from manufacturing, processing and finishing, fastener technology, new processes in measuring, control and test engineering, as well as new and upgraded specialist wires and cables. For more information, go to [www.wire-southeastasia.com](http://www.wire-southeastasia.com)

### **About Tube Southeast Asia**

Reflecting the established credentials of the world's leading trade fair, Tube Düsseldorf – the International Tube Fair, Tube Southeast Asia since 1999 continues to feature a wide-ranging exhibit profile of machinery and technology highlights in tube and pipe manufacturing, processing and finishing, pumps and valves, new processes in measuring, control and test engineering as well as new and upgraded tools and auxiliary materials. Its visitor profile includes manufacturers, suppliers and buyers from the tube, automotive, oil & gas, building and construction, energy and electrical industries, and the trade fair is further augmented with a series of industry-focused conferences and seminars. Held alongside wire Southeast Asia, the synergistic fairs offer global expertise spanning the wire, cable, tube and pipe sectors. For more information, go to [www.tube-southeastasia.com](http://www.tube-southeastasia.com)

### **About Messe Düsseldorf Asia**

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany; across various sectors such as medical and healthcare, workplace safety, security and health, packaging, printing, plastics, rubber, wire and tube, and wine and spirits. With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of well-established trade fairs in the region since 1995. For more information, visit <http://mda.messe-dusseldorf.com/>

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Industry Partners (wire) :



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