

Four industry-leading exhibitions open in Bangkok: wire, Tube, GIFA, and METEC Southeast Asia 2025 showcase the full industrial value chain for ASEAN and beyond

17 September 2025, Bangkok, Thailand – The region’s most comprehensive platform for the wire, tube, foundry, and metallurgical industries officially opened today at the Bangkok International Trade & Exhibition Centre (BITEC). Running from today to 19 September 2025, the four co-located exhibitions — wire Southeast Asia (16th edition), Tube Southeast Asia (15th edition), GIFA Southeast Asia, and METEC Southeast Asia — bring together new technologies, world-class expertise, and solutions spanning the entire industrial spectrum under one roof.

With more than 400 exhibitors from over 30 countries and national pavilions and country groups from Austria, China, Germany, Italy, and Taiwan, this 4-in-1 line-up reaffirms Bangkok’s role as a strategic hub for industries essential to infrastructure development, advanced manufacturing, and sustainable growth across ASEAN.

ASEAN growth driving global opportunities

Southeast Asia sits at the centre of international industrial transformation, with robust economic growth, rapid infrastructure development, and increasing investments in digitalisation and sustainability. Against this backdrop, the four exhibitions serve as essential gateways for regional companies to connect with international technology providers, suppliers, and industry partners.

The 16th edition of wire and the 15th edition of Tube Southeast Asia remain the leading industry-specific sourcing platforms for wire, cable, tube, and pipe technologies, while GIFA and METEC Southeast Asia bring focus to the entire value chain of foundry technology, casting, melting, and metallurgy. Together, they form an unmatched platform addressing the needs of sectors ranging from construction and automotive to energy, transport, and advanced manufacturing.

“Bringing wire, Tube, GIFA, and METEC Southeast Asia together under one roof allows us to showcase a comprehensive spectrum of industrial technologies — from wire and cable to foundry and metallurgy,” said Gernot Ringling, Managing Director of Messe Düsseldorf Asia. “This integrated platform is uniquely positioned to support ASEAN’s fast-growing economies, giving regional industries direct access to global innovations, stronger partnerships, and the sustainable solutions needed to remain competitive on the world stage.”

Technology and innovation highlights

On the show floor, visitors will discover innovations across every stage of industrial production:

- Next-generation machinery and automation for wire, cable, tube, and pipe processing.
- Sustainable casting solutions, energy-efficient furnaces, and digital metallurgical systems.
- Advanced materials and alloys for high-performance applications in automotive, aerospace, and infrastructure.



16TH INTERNATIONAL
WIRE & CABLE TRADE FAIR
FOR SOUTHEAST ASIA



15TH INTERNATIONAL
TUBE & PIPE TRADE FAIR
FOR SOUTHEAST ASIA

17-19 SEP 2025

BITEC, Bangkok, Thailand

www.wire-southeastasia.com
www.tube-southeastasia.com

Industry Partners (wire):



Italian Wire Machinery
Manufacturers
Association (ACIMAF)



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Business Registration 199507124Z

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- Smart technologies that enhance productivity, quality, and environmental performance.

At GIFA and METEC Southeast Asia 2025, visitors will find technology and solutions across the industrial value chain — from foundry plants, refractory technology, casting machines, pouring and feeder systems, and metallic input materials to rolling mill technology, post-processing of cast parts, environmental technologies, intelligent process control, and high-precision testing. The exhibitions present innovations that address every stage of the process, from raw material to finished product.

With European brand names across the synergistic sectors that include the likes of Cunova, Eirich, MAGMA, Novacast, Purmetall, to Mallefer, Niehoff, and Rosendahl, and much more, the four exhibitions underscore Europe's prominence in industrial innovation while fostering stronger collaboration with Southeast Asia's manufacturing base. This dynamic exchange brings world-class technologies to the region, creating new opportunities for partnerships, investment, and knowledge transfer.

More than a trade fair: Knowledge, exchange, and collaboration

Beyond the exhibition halls, the three-day event offers a high-calibre supporting programme designed to deliver practical insights and foster collaboration; here's a peek:

- IWMA Seminar: *Connecting Innovation – Driving Growth in the Wire & Cable Industry* - Thursday, 18 September
- Daily technical presentations highlighting the latest applications, green transformation, energy efficiency, digitalisation, and sustainability
- Expert forums, networking sessions, and matchmaking sessions to connect buyers, engineers, decision-makers, and policymakers
- Delegations from across Asia representing manufacturing, infrastructure, automotive, and energy sectors.

A focal point for ASEAN and beyond

By uniting four globally recognised exhibitions in one location, wire, Tube, GIFA, and METEC Southeast Asia 2025 highlight the importance of ASEAN as both a manufacturing hub and a fast-growing market for the future.

Over the course of three days, BITEC Bangkok will serve as the region's epicentre of innovation, collaboration, and business opportunity — showcasing the breadth and depth of solutions that will power the industries of tomorrow. Open to trade visitors only; Register for free online or onsite.

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About GIFA Southeast Asia

GIFA Southeast Asia is the leading trade fair for foundry and industrial technology in the ASEAN region. As part of the world-leading "The Bright World of Metals" trade fair portfolio by Messe Düsseldorf, it offers a strategic platform for knowledge and networking. The event brings together industry leaders, innovators and decision-makers to sustainably promote industrial excellence in Southeast Asia.

About METEC Southeast Asia



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METEC Southeast Asia is the region's leading trade fair for metallurgical technologies, plant engineering and the production of both steel and non-ferrous metals. It is also part of "The Bright World of Metals". The focus is on forward-looking developments in metallurgical equipment, process technology and resource-efficient production. METEC Southeast Asia is a central platform for innovation, sustainability and industrial transformation. It brings together technology providers, steel and non-ferrous metal producers, as well as political and economic decision-makers, to advance the metallurgical industry in Southeast Asia and ensure its future viability.

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf, one of the world's leading trade fair organisers with more than 20 internationally recognised trade fairs held in Düsseldorf, Germany. Since its founding in 1995, Messe Düsseldorf Asia has successfully established itself in Southeast Asia. Today, its portfolio comprises 18 leading trade fairs in sectors such as medical technology, occupational safety, packaging, printing, plastics processing, wine and spirits and more.

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